



**Cognitive Logistics Operations through Secure, Dynamic  
and ad-hoc Collaborative Networks  
The COG-LO project**

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# Trends

eCommerce  
growth

Same day  
delivery

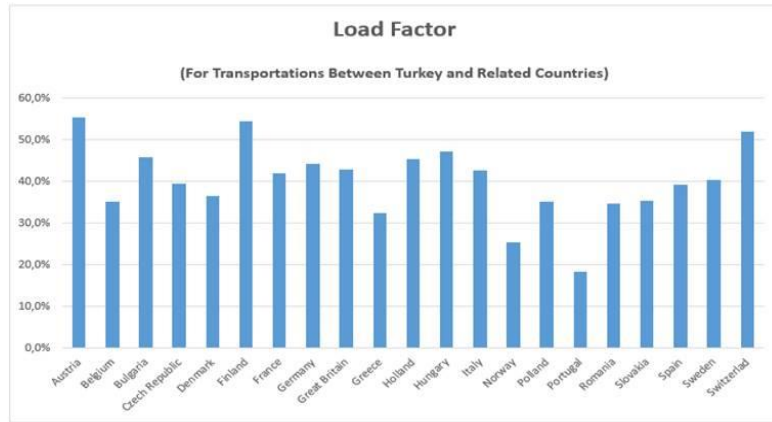
Universal  
Postal Sector  
Transformation

Globalization

...

# Main Challenges

## Load factor optimization

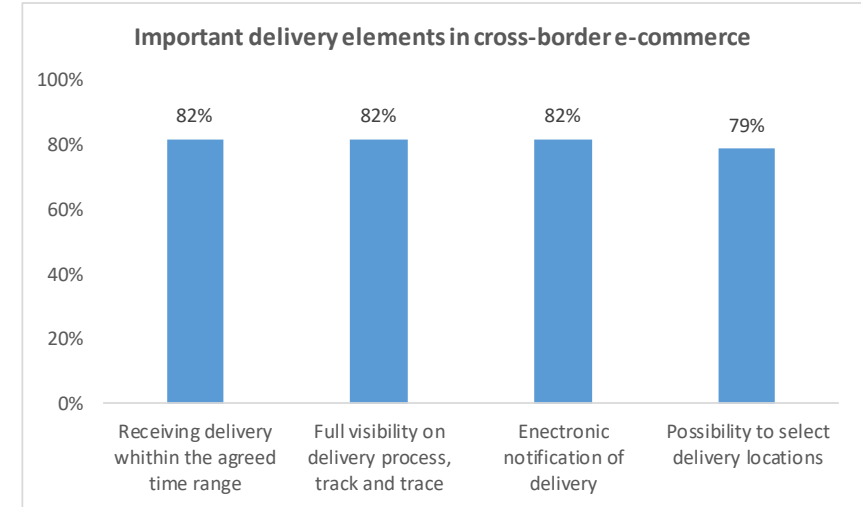


EKOL figures

## Dynamic response to events and ad-hoc orders

- Ad-hoc deliveries/ returns
  - Missed deliveries
- ~25% of the total delivery requests for EKOL Logistics is on the fly.

## The growth of ecommerce and Cross-country deliveries



Ecommerce Europe's Cross-Border E-commerce Barometer 2016

Today

The need

COG-LO

- Merge/consolidate deliveries
- Identify "nearby" opportunities
- Create ad-hoc collaborations

### "Cargo Hitchhiking" Tool

- IoT and Analytics technology
- Tools to identify possible collaborations in real-time and along the route

- Flexibility
- (re)schedule deliveries
- Knowledge generation from big data (events, missed deliveries, traffic, etc.)

### "Cognitive Logistics Advisor" tool

- AI/ Predictive analytics
- Cognitive Logistics Object (CLO)

- Common information models
- Alignment of tools and delivery processes

### Secure, private and trusted networks

- Security and Privacy aware policies
- Blockchain ensuring trust

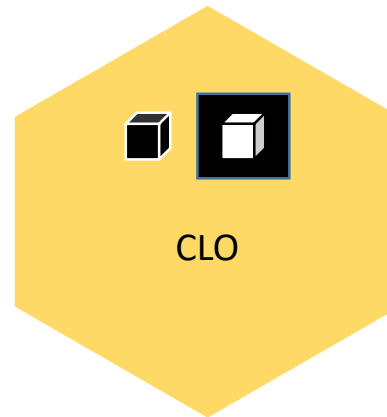
# Collaborative and Cognitive Logistics Framework

CLO is a **virtualized entity** that participates in the logistics process,

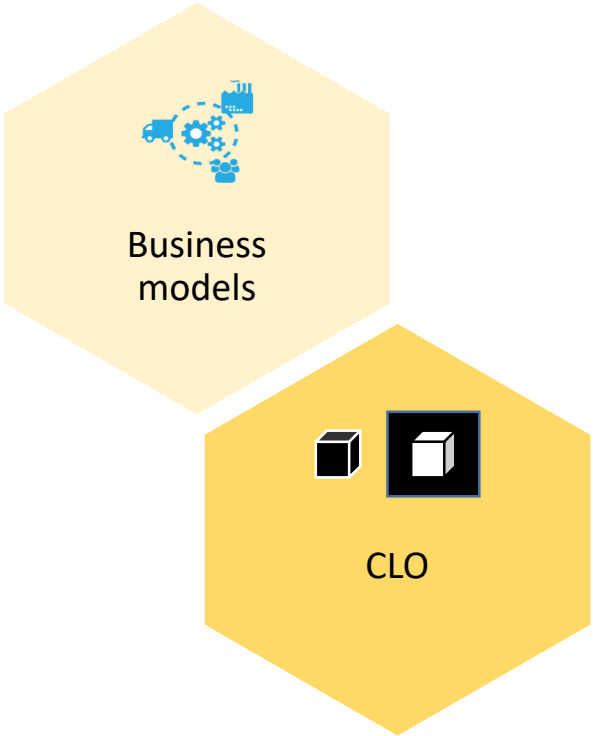
(digitally) represents **different actors** such as cargo, truck, traffic infrastructure, supporting system, etc. (depending on the case)

and has a **different capabilities** (from basic functionalities up to autonomous decision making and actuation),

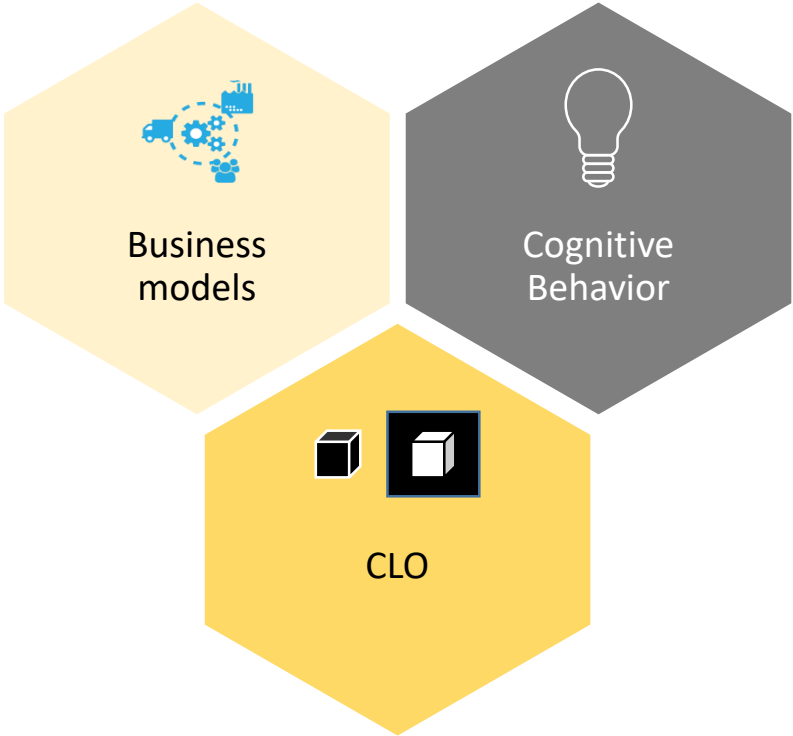
which are **configured** per case.



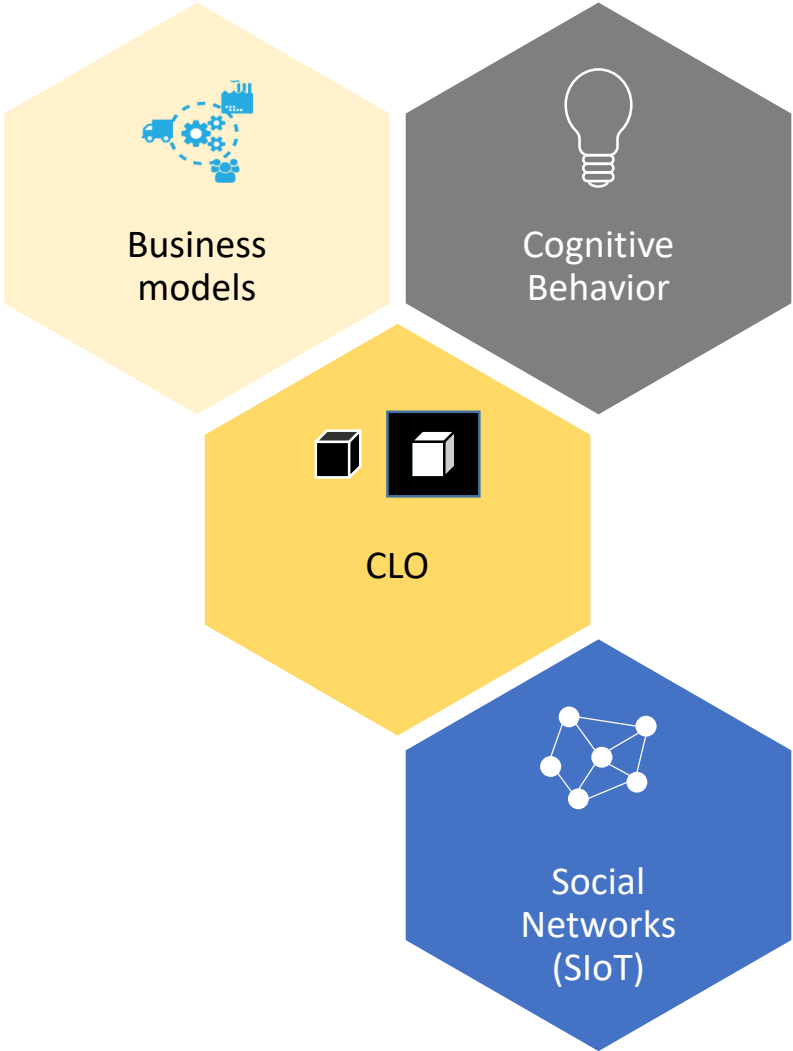
# Collaborative and Cognitive Logistics Framework



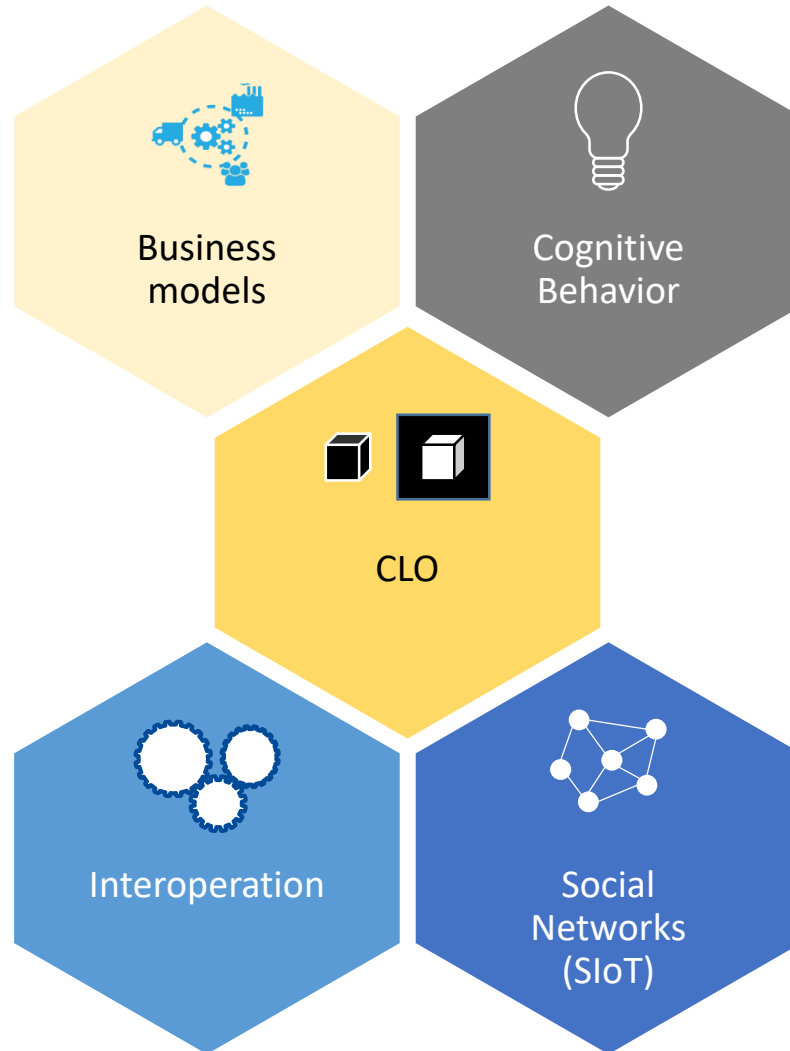
# Collaborative and Cognitive Logistics Framework



# Collaborative and Cognitive Logistics Framework

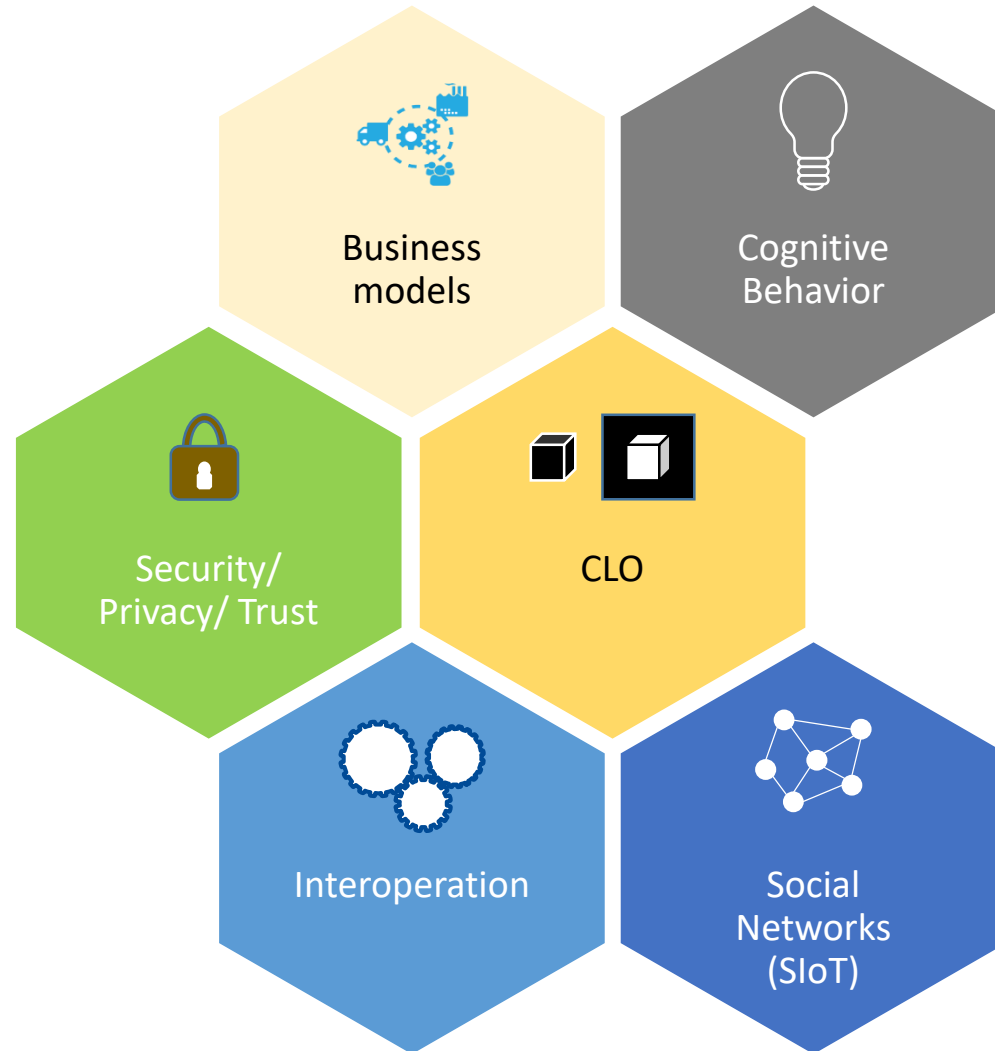


# Collaborative and Cognitive Logistics Framework





# Collaborative and Cognitive Logistics Framework



# Collaborative and Cognitive Logistics Framework



# How it works

- 1 A **CLO** is always aware of its status
- 2 The **CLO** (truck, warehouse, Parking spot, etc.) joins different fixed or ad-hoc social networks
- 3 Through **Social Internet of Things**, the CLO communicates with its fellow CLOs to negotiate about alternatives in case of an event
- 4 The **Cognitive Advisor** suggests optimal solutions



# Project Results

## Methodological approach

#1: New cognitive cargo-centric multi-modal transport models

#2: A reference model for future Cognitive Logistics behavior

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## Core Services

#3: Cognitive behavior tools with APIs

#4: Comprehensive framework/tools for security, privacy and trust

#5: Collaboration platform powered by Social Internet of Things

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## Tools

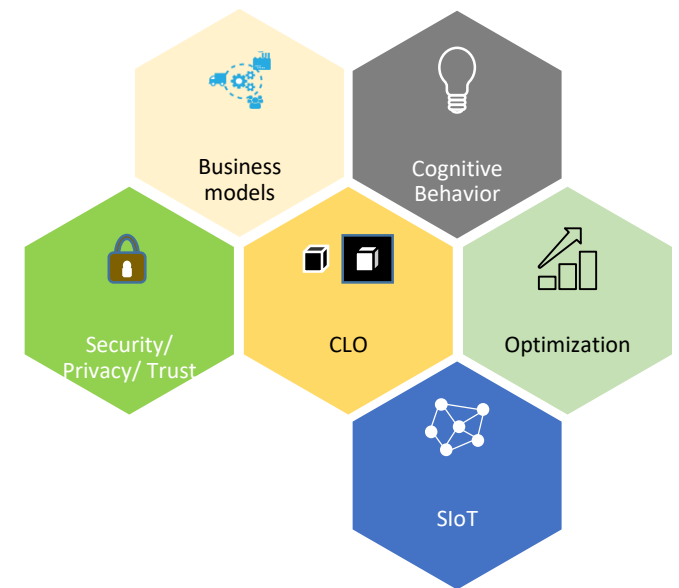
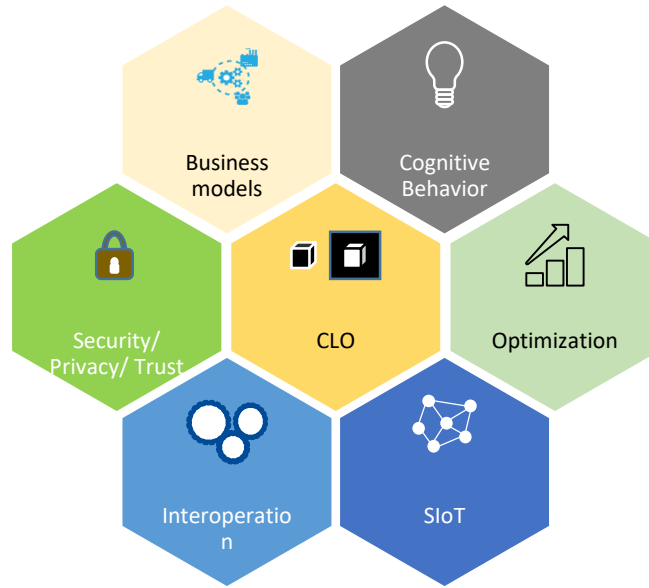
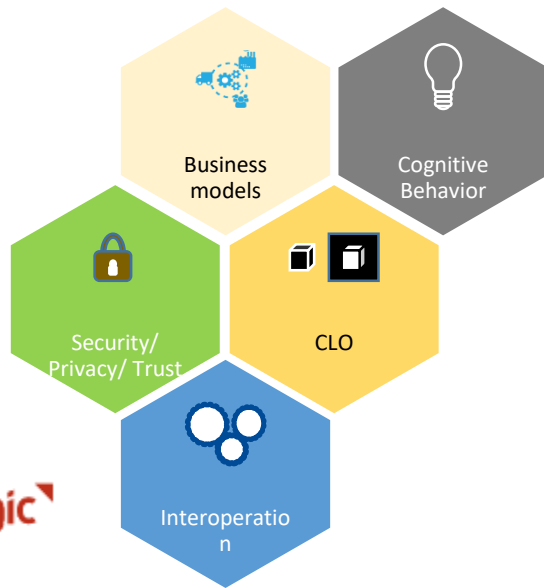
#6: Cargo Hitchhiking tool

#7: Cognitive Advisor tool

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# A modular approach

- Not a monolithic platform.
- Set of reference models, services and tools to allow for more collaborative and cognitive logistics
- Different implementations and configurations according to customer needs



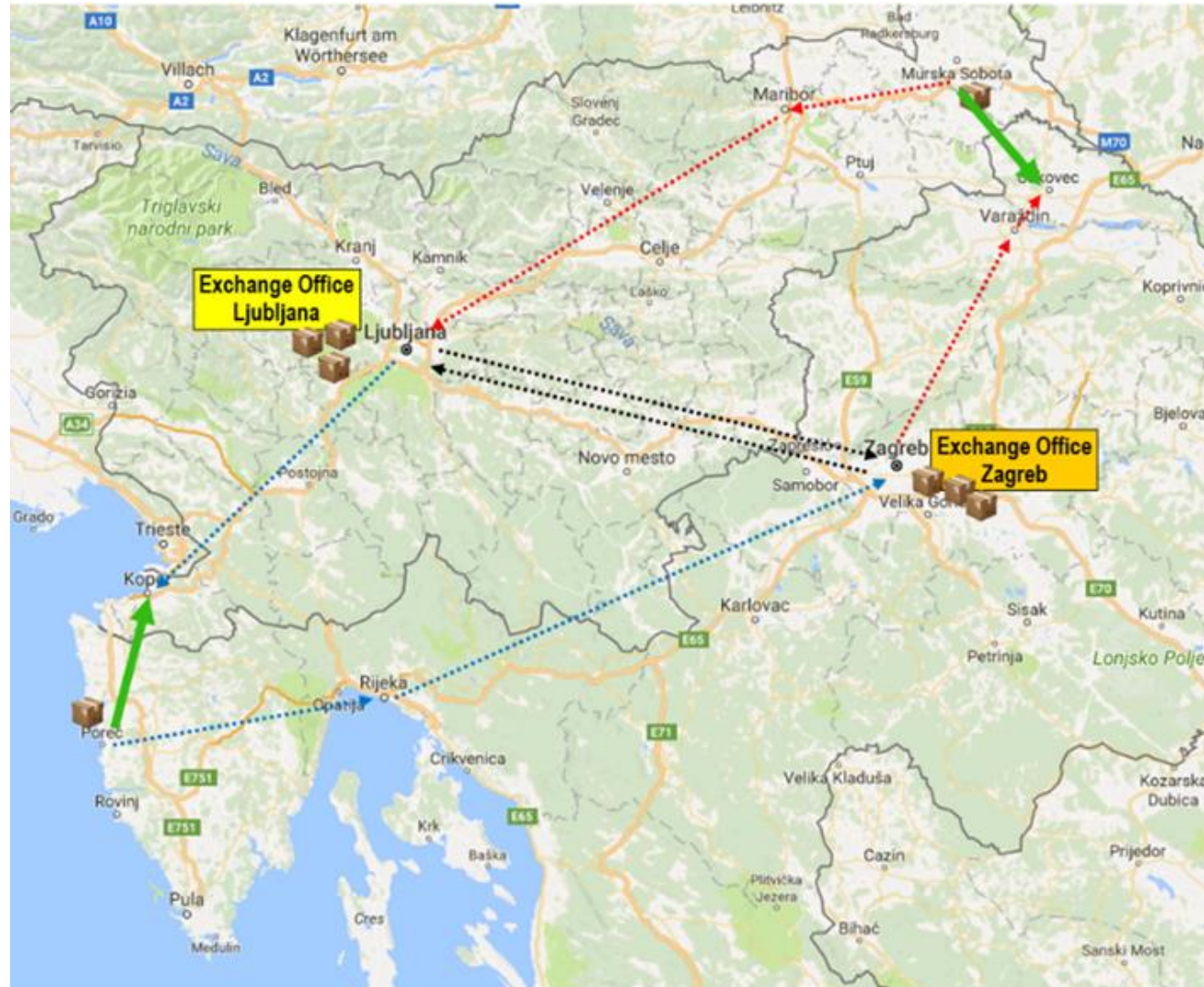
# Posta Slovenia-Croatia Post: Cross-country parcel deliveries

## Context

e-Commerce parcels from Slovenia to Croatia through Postal Operator services

## Problem/ Challenge

- Collaborative parcels tracking
- Optimized Slovenia->Croatia deliveries (currently only through Ljubljana hub)
- Real-time load factor monitoring and improvement



# Hellenic Posts: Backbone and urban parcels deliveries

## Context

- Backbone logistics for the intra-country transportation (Athens -> Thessaloniki)
- Urban logistics - merging delivery and picking boxes process

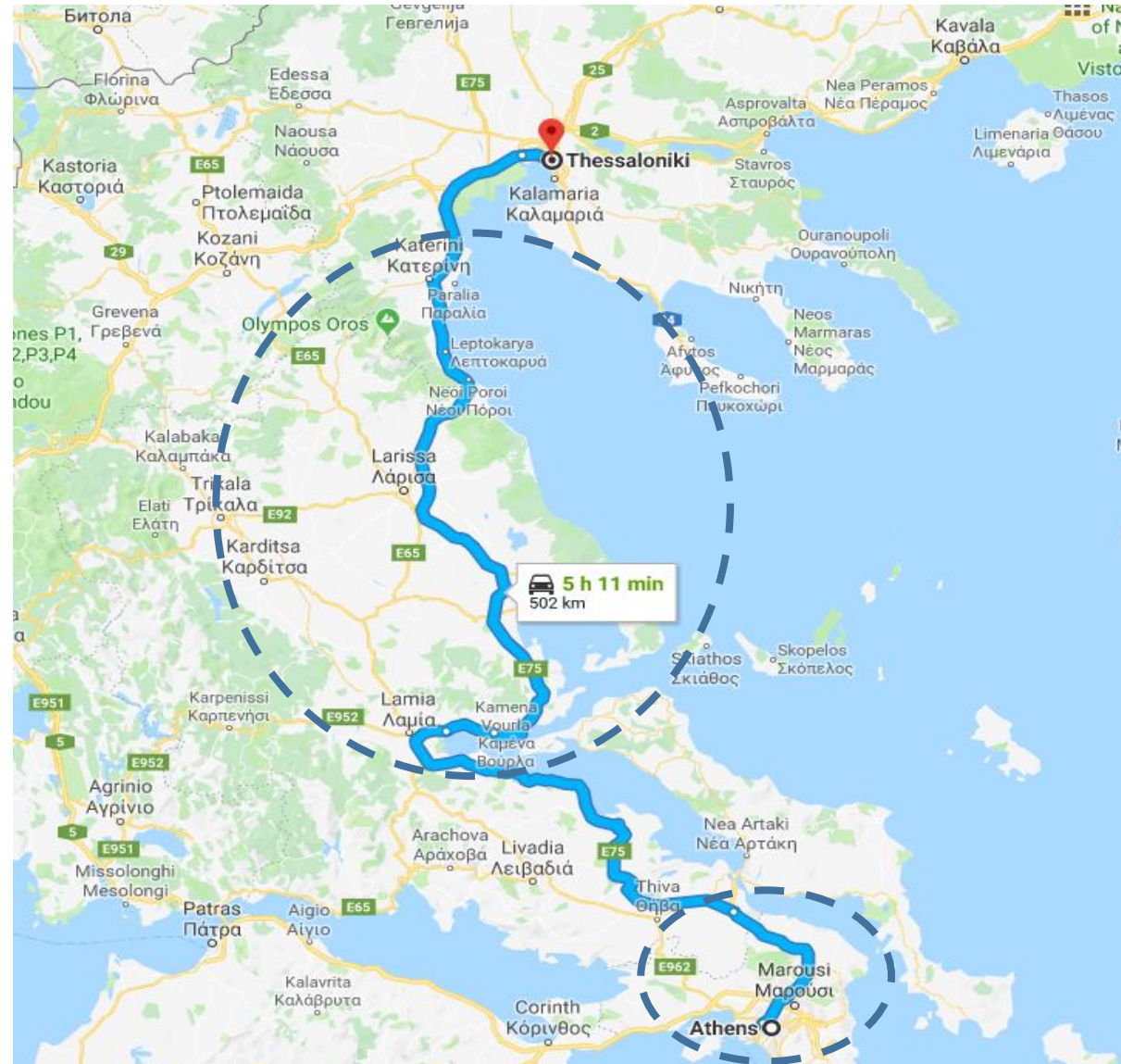
## Problem/ Challenge

### Backbone logistics:

- Improve leading position with new collaborations
- Load factor optimization

### Urban Logistics

- Improve response to ad-hoc events
- Real-time optimization and routing
- New collaborative models (retail,...)



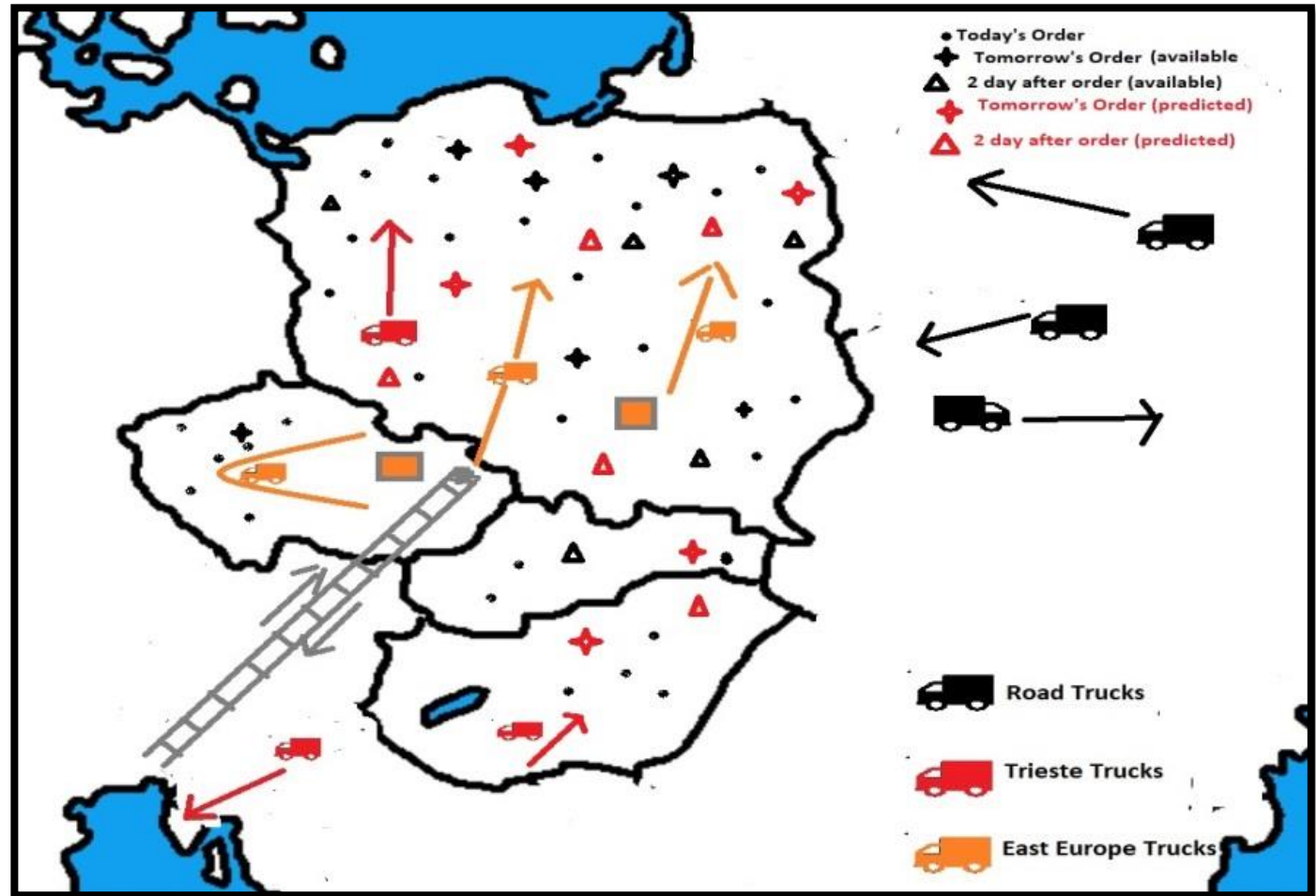
# EKOL: Optimized cargo forwarding at Port of Trieste

## Context

Cargo transshipment operations from Eastern Europe to Turkey – multimodal operations and forwarding (truck, train, ship) exploiting Trieste-Ostrava railway and Trieste-Lavrio-Yalova port connections

## Problem/ Challenge

- Under-utilization of resources
- Legislative restrictions on different truck types
- Cancellations or delays (road or rail network)
- Ad-hoc orders in Eastern Europe
- Predict delays and events in Trieste railway operation
- Optimization of orders' and trucks' allocation





# Benefits



- Increased load factor
- Reduced costs
- Reduced deliveries - improved assets utilization
- Improve delivery times
- Improve responsiveness
- Improve customer satisfaction





**COGNitive Logistics Operations through secure, dynamic and ad-hoc collaborative networks**



Project Coordinator



Technical Coordinator



Scientific Coordinator

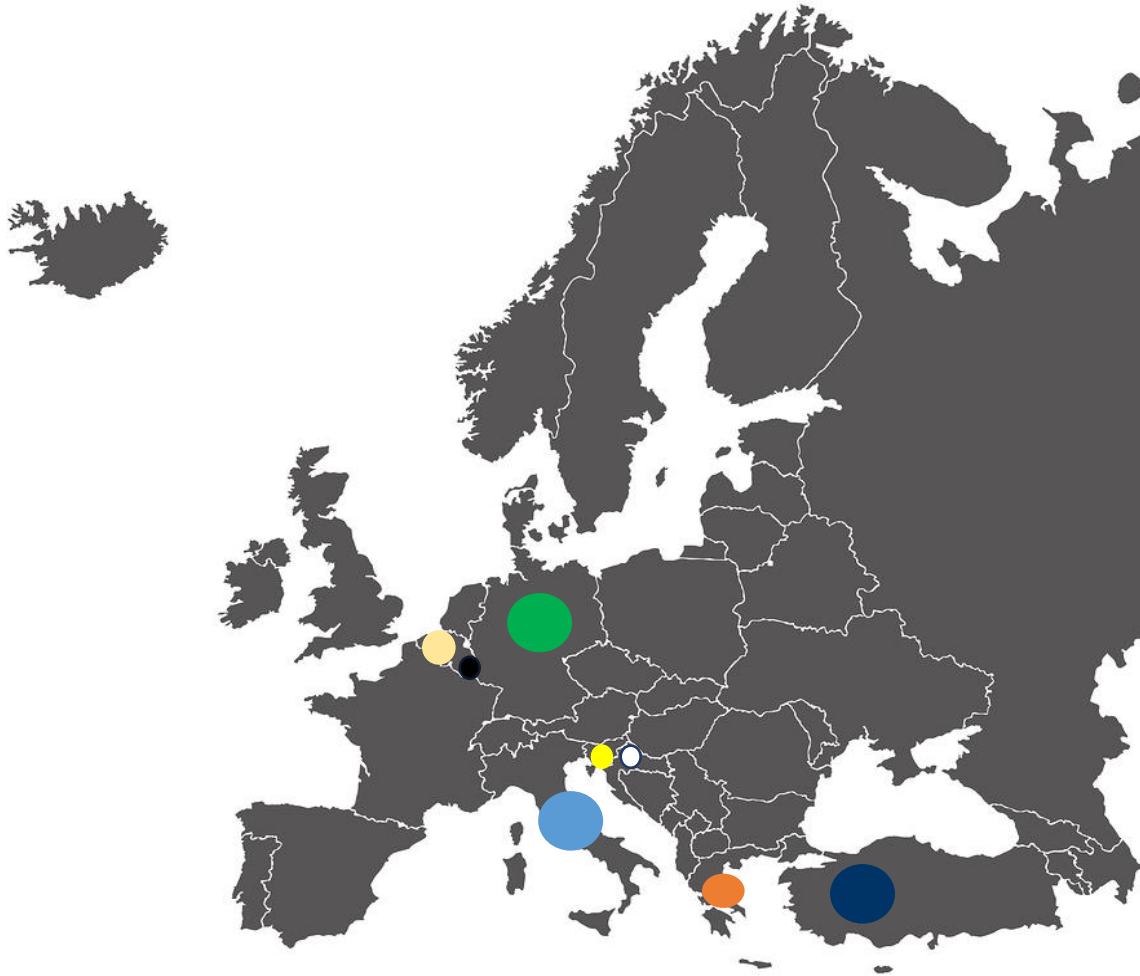


Project Funding ~ 5mio €

Start Month: June 2018

End Month: May 2021

Duration: 36 months



Technology Providers



Optimization, big data analytics



Consultancy



Pilots



Associations



# THANK YOU

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