



The Global Language of Business

# Trade Facilitation – Driven by Global Data Standards

Cross border procedures in the Physical Internet

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# What will I talk about?



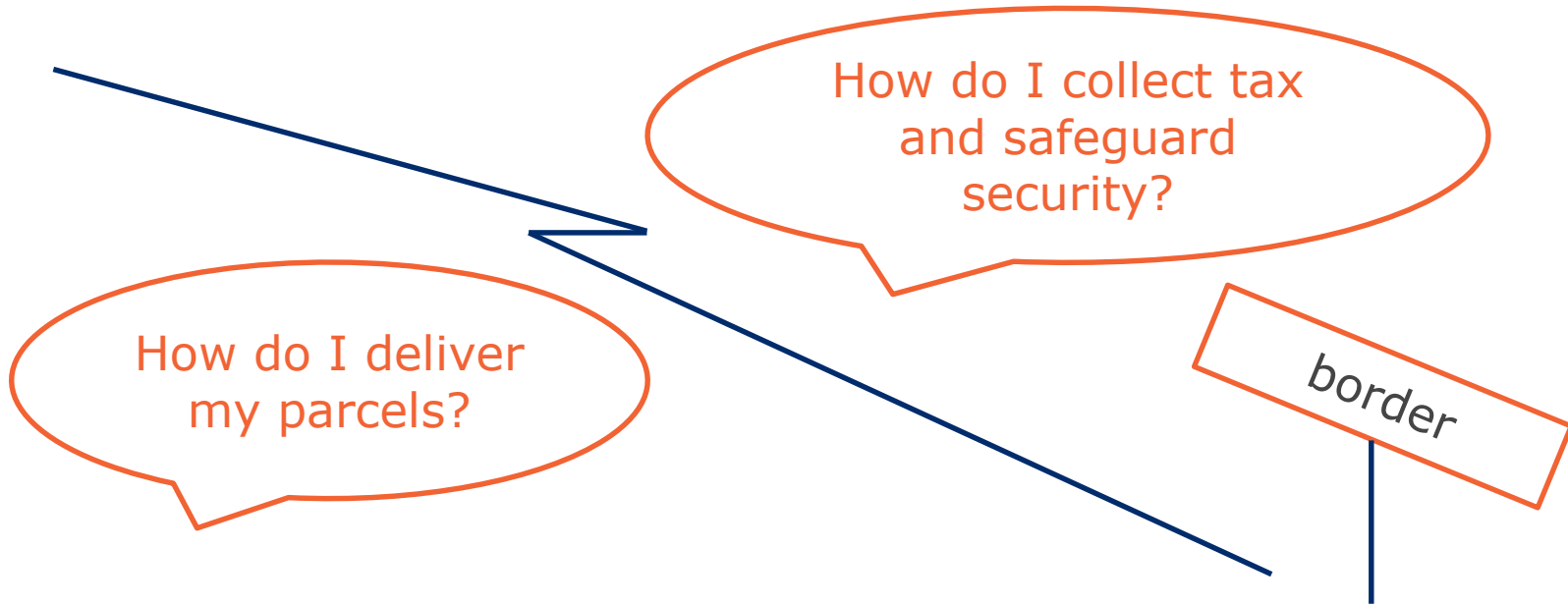
- Trade flows encounter ever increasing regulation for cross border flows
- These regulations come with a risk of delays at border crossing
- Physical Internet assumes reliable / predictable flow of Cargo and Data
- Global Data Standards are here to achieve this

# Why May, Trump and Tusk look at Global Data Standards

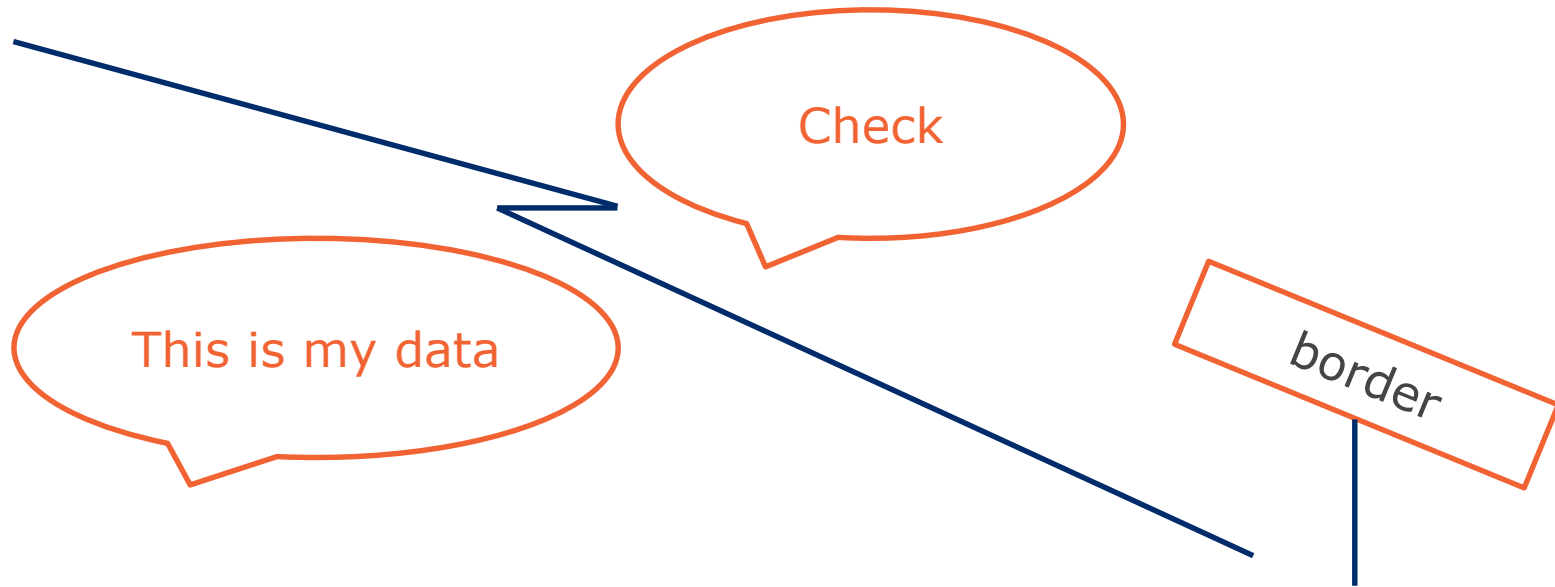


**Solve new challenges in cross border logistics**

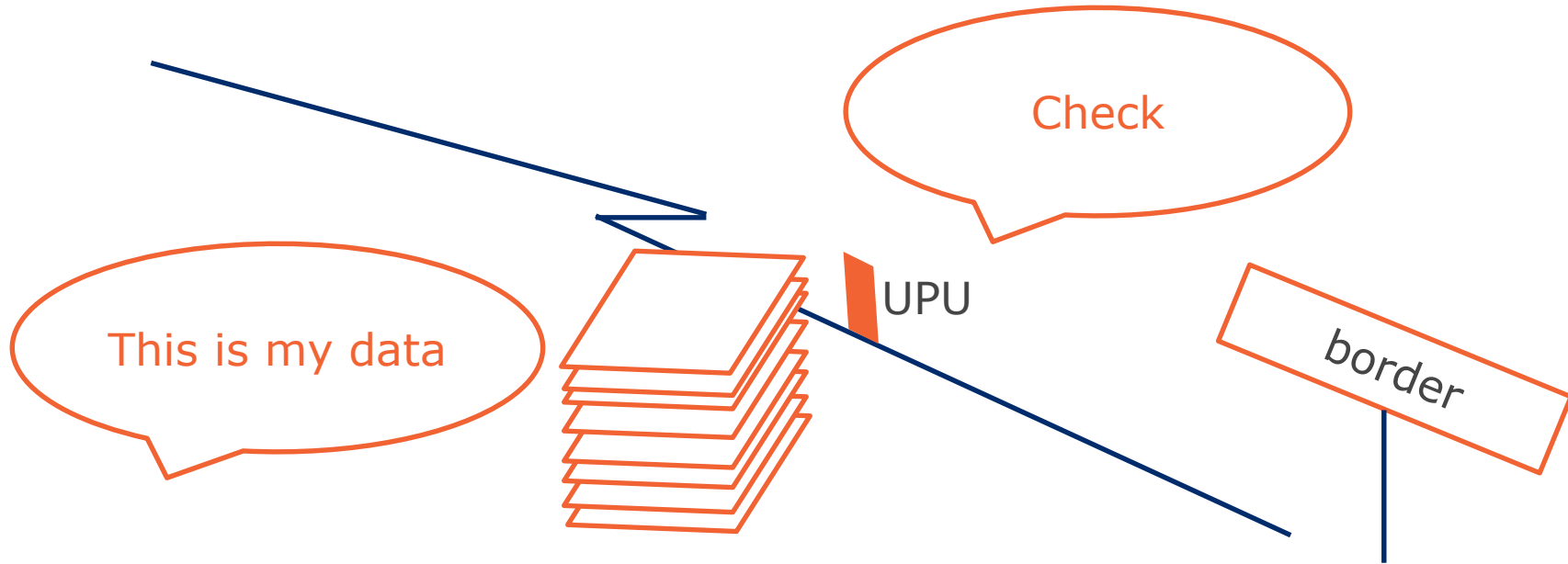
# Global trade



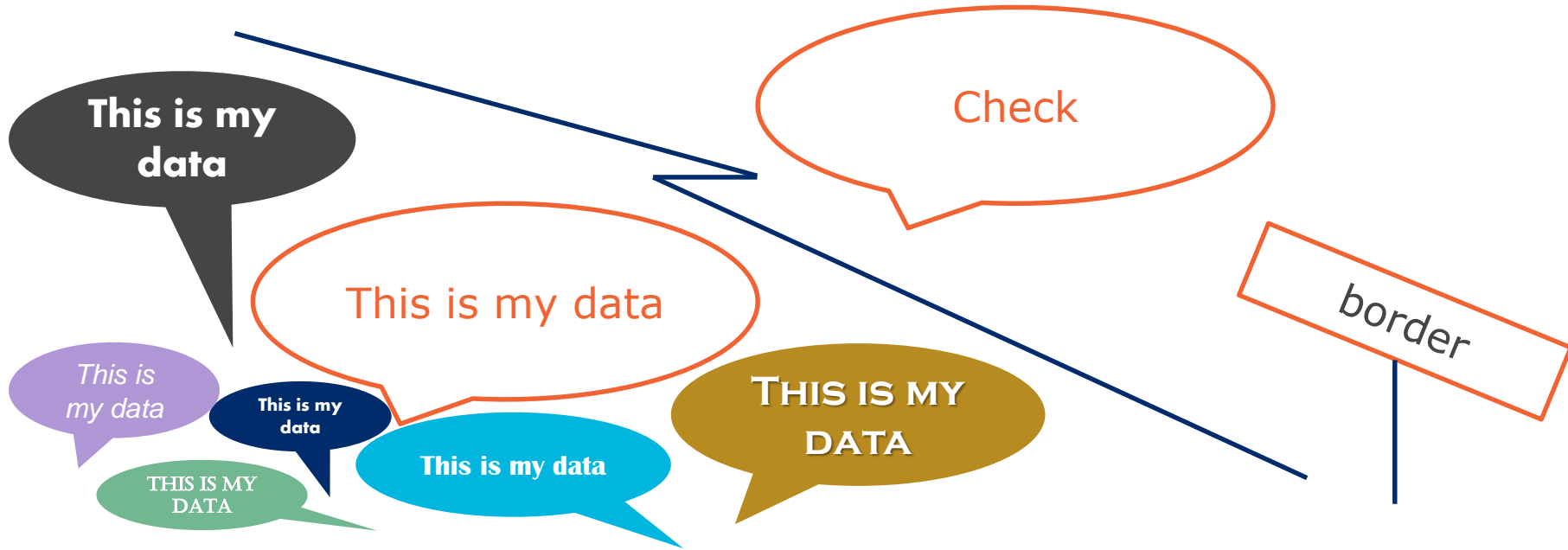
# Global data standards



# The UPU/WCO provides standards for some



# We need Global Data Standards for **ALL**



# EU parcel standardisation – including cross-border VAT collection

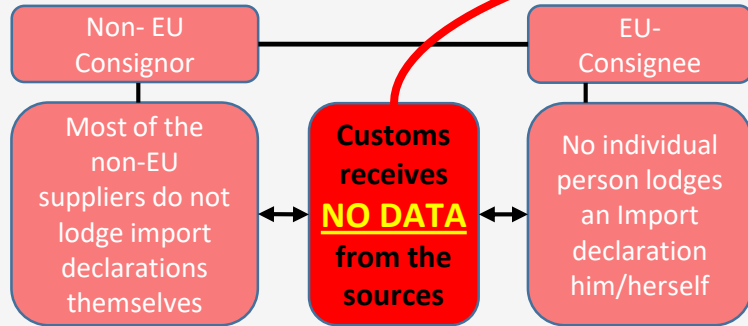




# Challenge - Matching Item ID & Content

Based on ONE unique item identifier, customs, transport and inland revenue aim at electronic advanced data to know what is in the shipment, its value and related lifecycle management

## Status Quo



**The results**

ASIN	Name	Price
000123456	Apple iPhone 12 Pro	1200
000234567	Samsung Galaxy S21 Ultra	1100
000345678	Google Pixel 6 Pro	800
000456789	Microsoft Surface Pro 9	1300
000567890	Apple iPad Pro 12.9 inch	900
000678901	Samsung Galaxy Z Fold 3	1800
000789012	Google Pixel Fold	1700
000890123	Microsoft Surface Duo 2	400
000901234	Apple Watch Ultra	800
001012345	Samsung Galaxy Watch 5 Pro	450

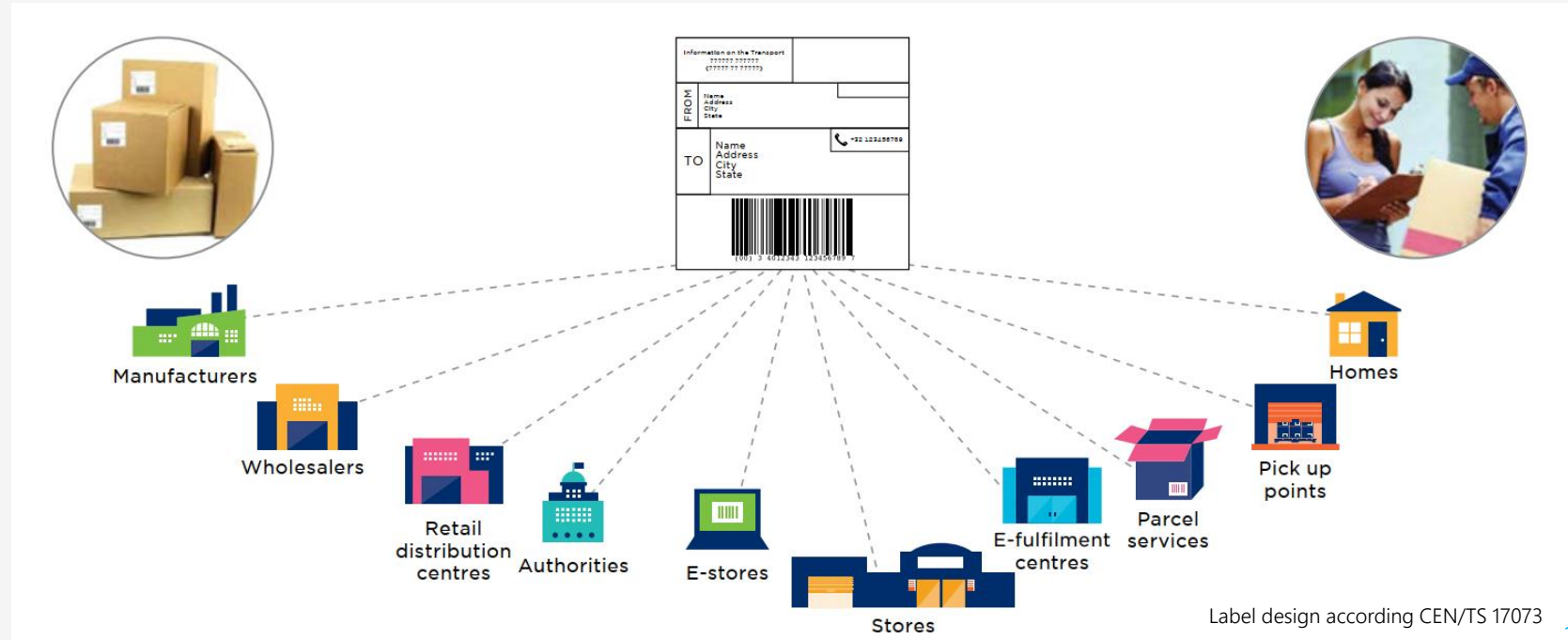


Declarations shall be lodged by representatives

- Guarantee paid to Customs to cover taxes (incl. VAT)
- Taxes are paid in advance on the import declaration
- Consignee pays taxes to representative after the import

# The Vision: Harmonised label Used by ALL end-to-end

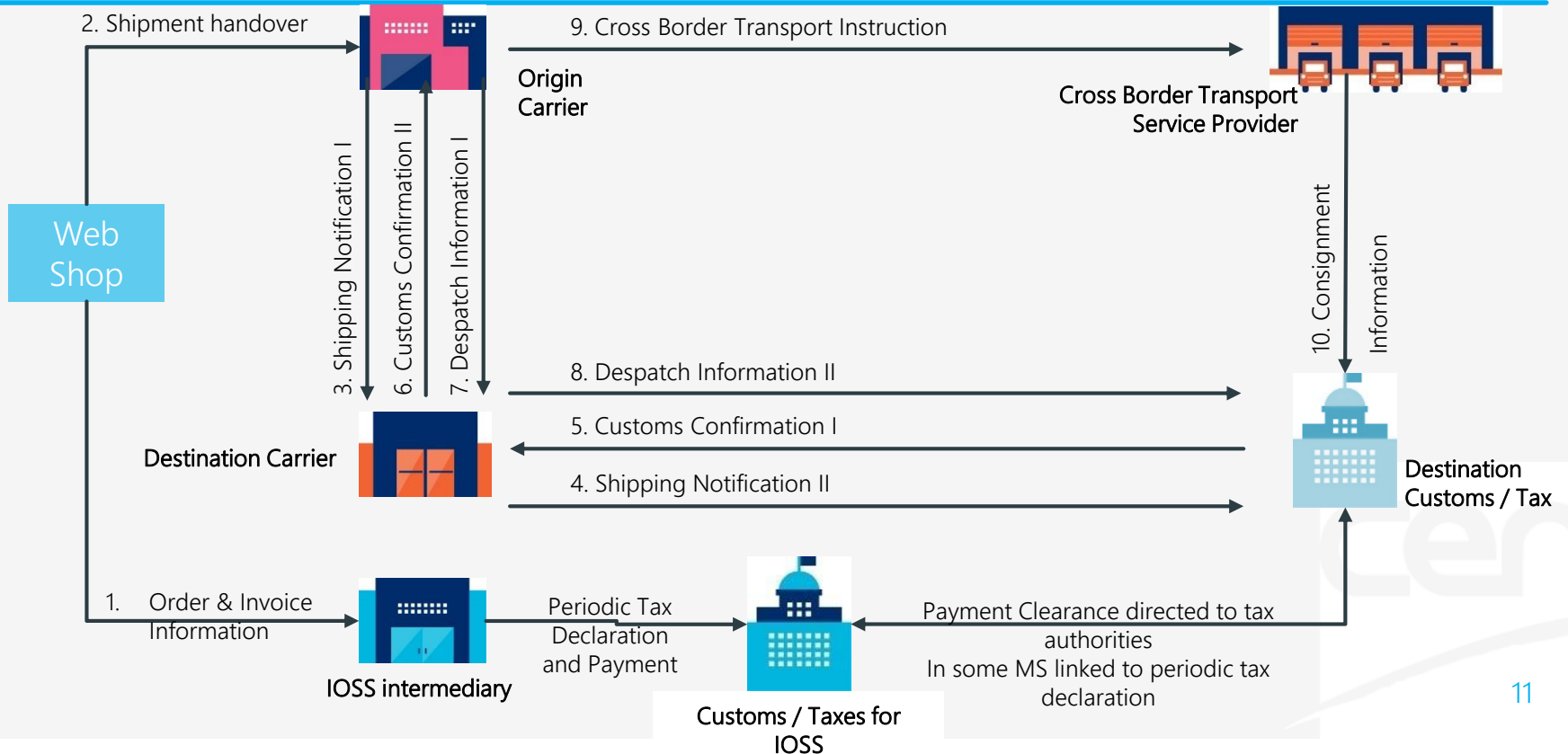
Created and attached by SHIPPER at origin



Label design according CEN/TS 17073

# Process Overview – Export/Import

## Stakeholders and Information Exchanges



# Global Data Standards: The Source – ISO 15459

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- ▶ ISO/IEC 15459-1:2014 specifies a unique string of characters for the identification of individual transport units.

The character string is **intended to be represented in a bar code label** or other AIDC media attached to the entity to meet management needs.

<https://www.iso.org/standard/54779.html>

- ▶ ISO/IEC 15459-6:2014 specifies a unique string of characters for the identification of groupings of products, product packages, transport units and items.

The character string is intended to be represented in a linear bar code symbol and two-dimensional symbol or other automatic identification and data capture (AIDC) media attached to the entity **to meet management needs and/or regulatory needs** (e.g. customs clearance).

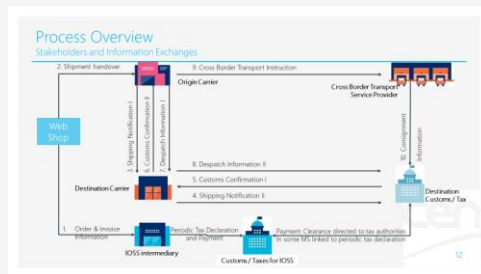
<https://www.iso.org/standard/54786.html>

# Linking Sales ID with Goods Identification

Sales Order		GSIN-123456		Seller ID	Buyer ID
Quantity ordered	Goods	Price	Tax Type / Tariff	Tax Amount	Total
1	GTIN-123	5.00	VAT-High	1.00	6.00
1	GTIN-321	6.00	VAT-Low	0.60	6.60
3	GTIN-213	10.00	VAT-High	2.00	36.00
1	GTIN 312	8.00	VAT-High	1.60	9.60
Delivery Option - XYZ		Transport & Shipping			15.00
		<b>TOTAL ORDER CHARGE</b>			<b>73.20</b>

# Linking Transport Units to Goods and Sales ID

Sales Order / Transport Grouping	GSIN-123456	Ship From	Deliver To
Transport Unit (ISO 15459-1) SSCC-1 SSCC-1 SSCC-2 SSCC-1		Goods Item GTIN-123 GTIN-321 GTIN-213 GTIN 312	



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# Preparing for Export/Import – information provided

## Seller to IOSS / Declaration to Export Authorities

Sales Order		GSIN-123456		Seller ID	Buyer ID	
Quantity ordered	Goods	Price	Tax Type / Tariff	Tax Amount	Total	
1	GTIN-123	5.00	VAT-High	1.00	6.00	
1	GTIN-321	6.00	VAT-Low	0.60	6.60	
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<b>TOTAL ORDER CHARGE</b>					<b>73.20</b>	



Sales Order / Transport Grouping	GSIN-123456	Ship From	Deliver To
Transport Unit (ISO 15459-1)	Goods Item		
SSCC-1	GTIN-123		
SSCC-1	GTIN-321		
SSCC-2	GTIN-213		
SSCC-1	GTIN 312		



IOSS number Webshop

## Carrier Info to Destination

Sales Order / Transport Grouping	GSIN-123456	Ship From	Deliver To
Transport Unit (ISO 15459-1)	Goods Item		
SSCC-1	GTIN-123		
SSCC-1	GTIN-321		
SSCC-2	GTIN-213		
SSCC-1	GTIN 312		



Transport Grouping	GSIN-123456	Carrier Transport ID	CARRIER-0192387456
Transport Unit - SHIPPER		CARRIER Transport Unit	
SSCC-1		S10-5432	
SSCC-2		S10-1023	



IOSS number Webshop

# Summary

- ▶ All stakeholders may use **Seller/Shipper assigned** unambiguous Identification Keys **based on open Global Data Standards**
- ▶ Clear links are established among all these numbers
- ▶ Information on Goods Content for each Transport Unit may be accessed using the unambiguous ID Keys provided in the Electronic Advance Data Exchanges

Data-Element	ID-Key	Comment
2/3 Unique Item Identifier*	ISO 15459-1	SELLER assigned Transport Unit ID
2/4 <b>COMMERCIAL</b> reference number	ISO 15459-6	SELLER assigned Transaction ID
3/40 Additional Fiscal IDs	IOSS ID	Uniquely identifies SELLER

\*There must be a unique identifier throughout all necessary declarations



# Conclusion

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- Physical Internet builds on top of Transport Units that are identified and routed individually
- Cross border processes thrive on individually identified Transport Units

**Physical Internet is  
perfect solution for Cross Border Challenges.**

# Questions & Discussions



## In case you would like to know more

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