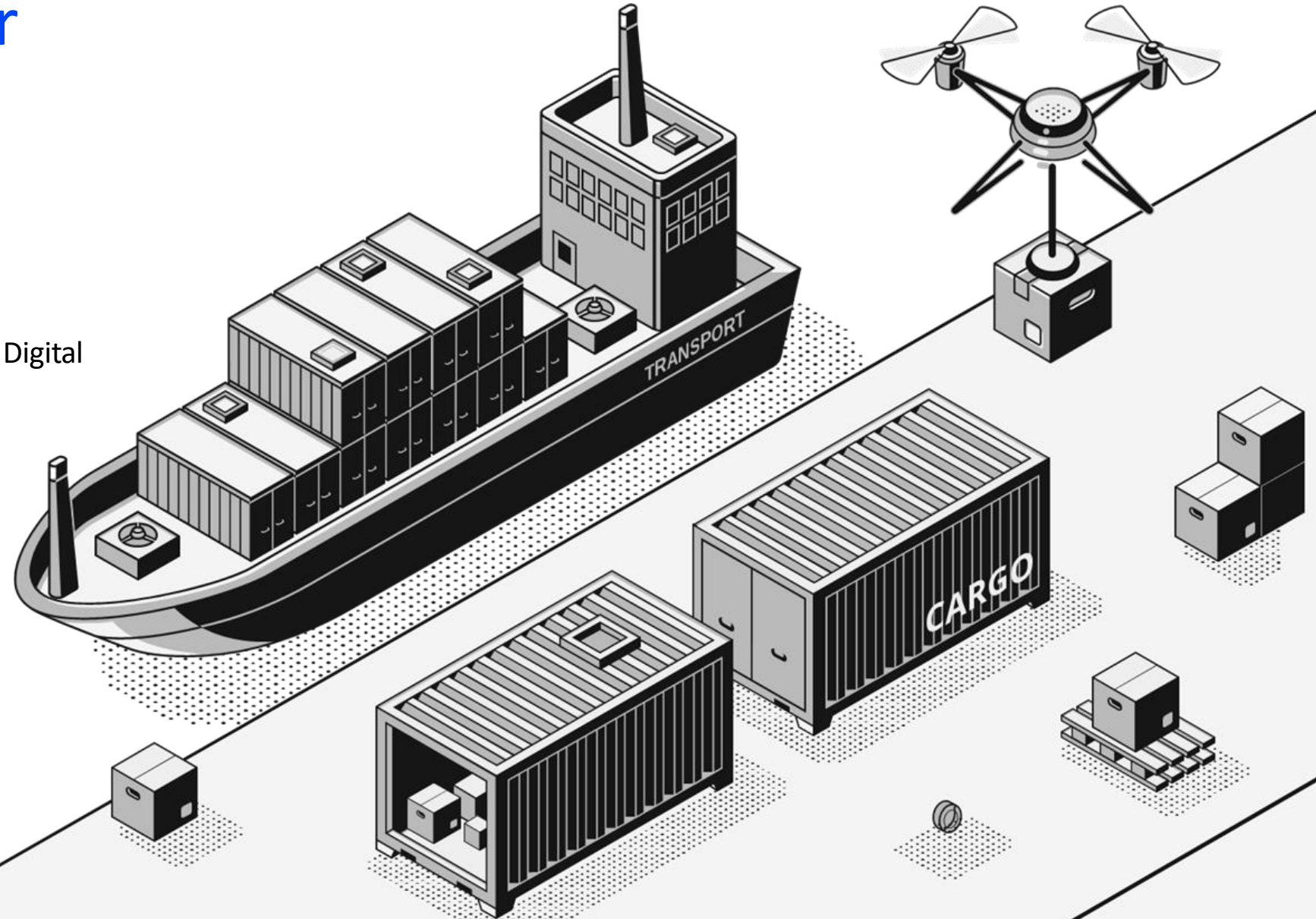


Digital Container Shipping Association

Standardization, digitalization and interoperability – the mission of the Digital Container Shipping Association

Marine Digitalization Summit China
Shanghai, June 2019



About the speaker



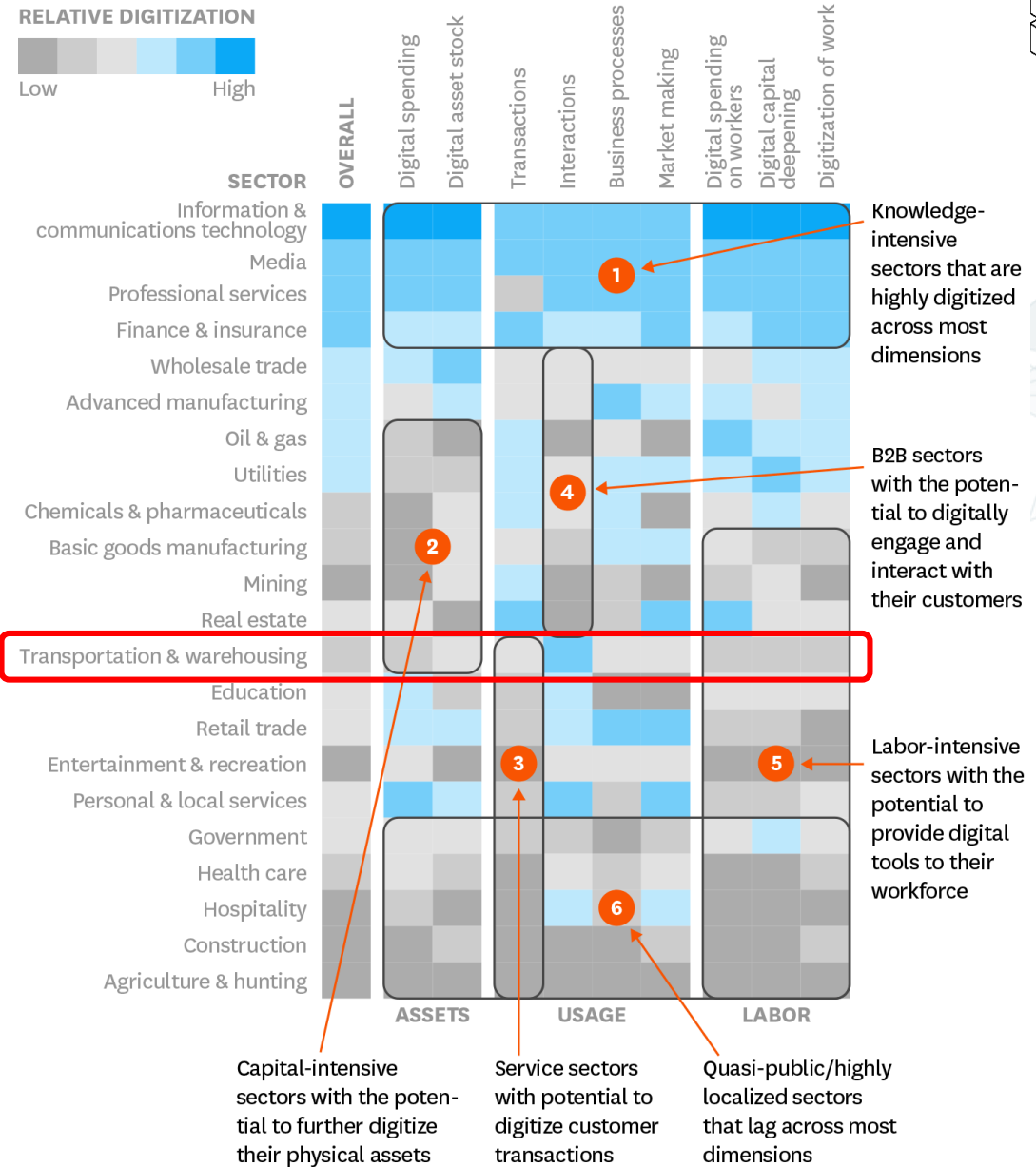
Thomas joined Digital Container Shipping Association (DCSA) as CEO in April 2019. He has two decades of experience within strategy and transformation, most notably from Maersk.

In addition to his role in DCSA, Thomas has a number of board memberships in technology companies. He holds a degree in Applied Finance from Copenhagen Business School and an Executive MBA.

How Digital is Your Sector?

An analysis of digital assets, usage, and labor

- A recent study by McKinsey Global Institute, published by Harvard Business Review, ranked Transportation & Warehousing in the second lowest category (5 of 6).
- Especially work processes are manual with a significant opportunity to digitize.
- The transportation sector needs to move forwards and rid themselves of technological debt and practices preventing them from innovating at speed.



DCSA Mission

DCSA's mission is to represent, lead and serve the container shipping industry



Key objectives of the DCSA

Identified key objectives were not met by other existing governing bodies, thus choice was to establish a new governing body



Represents the container shipping industry



Develops standards for IT and business



Efficient and interoperable operations



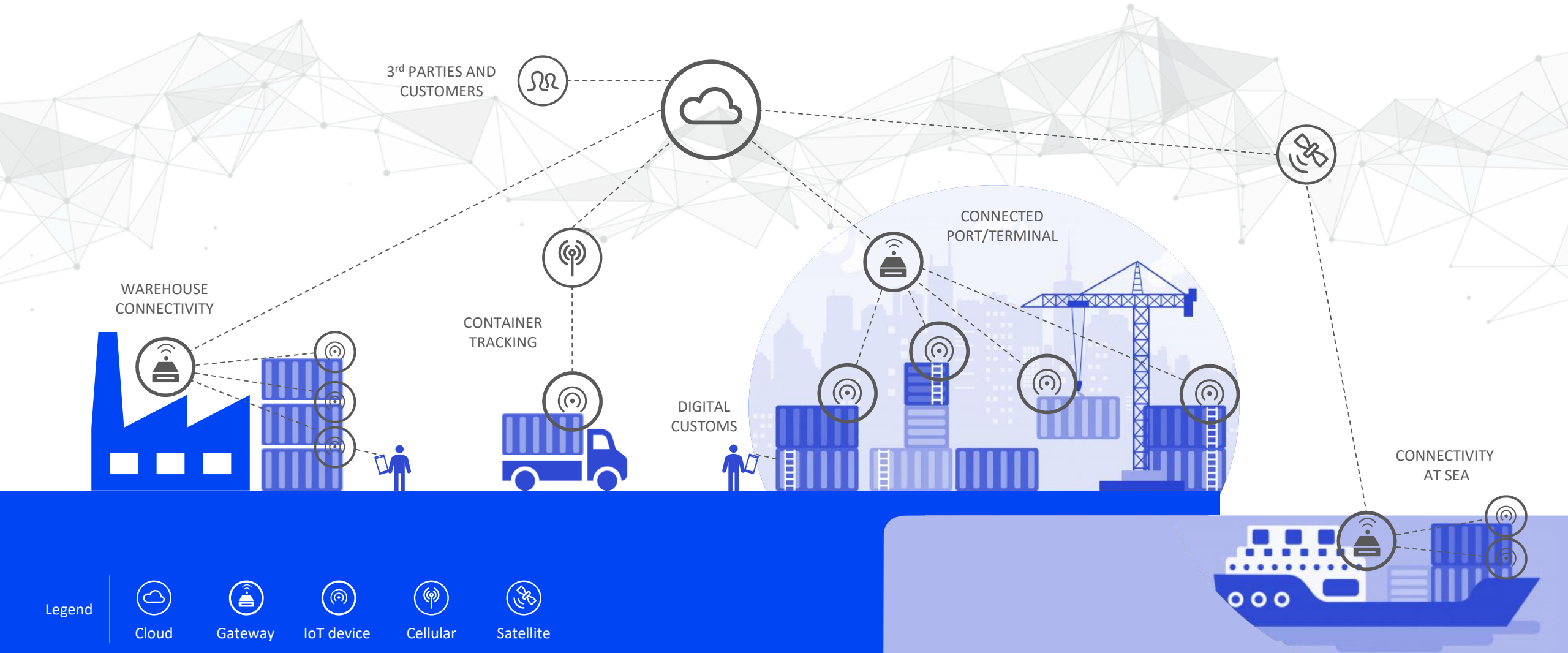
Simplifies and the transport value chain



Explores innovative and disruptive technologies

Interoperability in Shipping – IoT container

To fulfil a vision of connected IoT devices in container shipping a collaborative approach to IoT across the industry is critical



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